NR A/G

BS TELEVISION

Order ID: 56174 CF LOC-POL FBD - LBD: 10/12/12 - 10/18/12 HL#: 08/07/12 02:53 PM Created:

NATIONAL REPUBLICAN... CPE: Client: / / 2953 Agency Commission: 15 % Updated: TJDISTEFANO on 08/07/12 03:01

Agency: NATIONAL MEDIA RESEARCH Product: TV OCT 12-18 ADDS (1310) Self :30:00 Confirmed: 08/07/12 03:01 PM

Buyer: Demo: **HHOLDS** DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.
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Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
001	MLOCAL5A	F	MORN	30 D		0.0	\$350.00	1	\$350.00	

FBD LBD Oct 08 10/12/12 10/12/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 1 0 1 0 0 0 0 MORN 002 MLOCAL6A 30 D \$750.00 \$1,500.00 0.0

FBD LBD Oct 15 10/15/12 10/17/12

Dur SC Self Pr NR A/G Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total . . . . . . S NFL 003 SNFL 30 A NFL FTBL 0.0 \$6,500.00 \$6,500.00

FBD LBD Oct 08 10/14/12 10/14/12

NR A/G Dur SC Self Pr Total Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots \* \* \* \* F \* \* NEWS NEWS4PM 30 D 0.0 \$750.00 \$750.00 004

FBD Oct 08 LBD 10/12/12 10/12/12

Dur SC Self Pr NR A/G HHOLDS Time Class Break Type Sales Catg Rate Spots Total Item Eligible Days NEWS4PM 1 1 1 1 0 0 0 NEWS 30 D 0.0 \$850.00 \$3,400.00

FBD LBD Oct 15 10/15/12 10/18/12 4

005

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G \* \* \* \* F \* \* NEWS NEWS430PM 30 D 0.0 \$750.00 \$750.00

FBD Oct 08 LBD 10/12/12 10/12/12 1

Dur SC Self Pr Sales Catg Total Time Class Eligible Days Break Type **HHOLDS** Rate Spots Item 007 NEWS430PM 1 1 1 1 0 0 0 NEWS 30 D 0.0 \$850.00 \$3,400.00

FBD LBD Oct 15 10/15/12 10/18/12 4

## Order Item Summary



KDKA-TV

08/07/12 02:53 PM Order ID: 56174 CF LOC-POL HL#: Created: FBD - LBD: 10/12/12 - 10/18/12 Agency Commission: 15 % Updated: TJDISTEFANO on 08/07/12 03:01 NATIONAL REPUBLICAN... CPE: / / 2953 Client: Agency: NATIONAL MEDIA RESEARCH Product: TV OCT 12-18 ADDS (1310) Self :30:00 Confirmed: 08/07/12 03:01 PM \*\*PRINT REQUIRED\*\* HHOLDS DMA RTG Sched. Code: B Buyer: Demo: Billing Int: Monthly BM: SS AE: Brian Butz-1-KDKA-TV WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Share: 0% NR A/G Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Item 0 0 1 1 0 0 0 NEWS 30 D 0.0 \$1,025.00 \$2,050.00 NEWS5PM 008 FBD LBD Oct 15 10/17/12 10/18/12 NR A/G Total Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Item \* \* \* \* F \* \* NEWS \$900.00 30 D 0.0 \$900.00 NEWS530PM 009 FBD LBD Oct 08 10/12/12 10/12/12 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item \* \* \* T \* \* \* NEWS 010 NEWS530PM 30 D 0.0 \$1,025.00 \$1,025.00 LBD FBD Oct 15 10/18/12 10/18/12 NR A/G Total Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Time Class Eligible Days Break Type Item 30 D \$1,300.00 \$2,600.00 1 0 0 1 0 0 0 NEWS 011 NEWS630PM Oct 15 FBD LBD 10/18/12 10/15/12 2

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR .	A/G
012	AINSIDER	* * * * F * *	ACC	30 B		0.0	\$700.00	1	\$700.00		

FBD	LBD	Oct 08
10/12/12	10/12/12	1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
013	AINSIDER	1 1 1 1 0 0 0	ACC	30 B		0.0	\$775.00	4	\$3,100.00	

FBD	LBD	Oct 15
10/15/12	10/18/12	4

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
014	NEWSSAT7P	* * * * * S	* NEWS	30 B		0.0	\$750.00	1	\$750.00	

LBD FBD Oct 08 10/13/12 10/13/12 1



KDKA-TV

08/07/12 02:53 PM Order ID: 56174 CF LOC-POL FBD - LBD: 10/12/12 - 10/18/12 HL#: Created: Agency Commission: 15 % Updated: TJDISTEFANO on 08/07/12 03:01 CPE: / / 2953 NATIONAL REPUBLICAN... Client Agency: NATIONAL MEDIA RESEARCH Product: TV OCT 12-18 ADDS (1310) Self :30:00 Confirmed: 08/07/12 03:01 PM DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\* Demo: HHOLDS Billing Int: Monthly BM: SS AE: Brian Butz-1-KDKA-TV WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Share: 0% NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Break Type Item \* T \* \* \* \* \* REGP 0.0 \$4,000.00 \$4,000.00 30 B 015 **PVEGATU** FBD LBD Oct 15 10/16/12 10/16/12 Break Type Dur SC Self Pr Sales Catg NR A/G HHOLDS Rate Spots Total Time Class Eligible Days Item \* \* W \* \* \* \* REGP 30 B 0.0 \$6,000.00 \$6,000.00 **PCRIMINAL** 016 FBD LBD Oct 15 10/17/12 10/17/12 1 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total Item \* \* \* T \* \* \* BEGP 30 B 0.0 \$4,500.00 \$4,500.00 **PPERSON** 017 FBD LBD Oct 15 10/18/12 10/18/12 NR A/G Total Dur SC Self Pr Sales Catg Rate Spots Time Class Eligible Days Break Type **HHOLDS** Item \* \* T \* \* \* REGP 30 B 0.0 \$5,000.00 \$5,000.00 018 PELEMENT FBD LBD Oct 15 10/18/12 10/18/12 NR A/G Sales Catg Rate Spots Total Dur SC Self Pr **HHOLDS** Time Class Eligible Days Break Type Item \* \* \* \* \* S \* NEWS 30 B 0.0 \$2,250.00 \$2,250.00 019 NLATE03 FBD LBD Oct 08 10/13/12 10/13/12 NR A/G Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Item \* \* \* \* \* S NEWS \$2,250.00 NLATE03 30 B 0.0 \$2,250.00 020 Oct 08 FBD LBD 10/14/12 10/14/12 1 Dur SC Self Pr Sales Catg NR A/G Rate Spots Total **HHOLDS** Item Time Class Eligible Days Break Type . . . . F . . LETT \$550.00 \$550.00 30 B 0.0 021 LLETTER01 FBD Oct 08

LBD

10/12/12

10/12/12

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AE:

Brian Butz-1-KDKA-TV

DMA RTG

Billing Int: Monthly

BM: SS

WTAE: 0% Share: 0%

WPXI: 0%

WPGH: 0%

WPMY: 0% WPCW: 0% CABLE: 0%

Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Time Class Eligible Days Break Type Item \$2,600.00 30 B LLETTER01 1 1 1 1 0 0 0 LETT 0.0 \$650.00

FBD LBD Oct 15 10/18/12 10/15/12

Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Time Class Eligible Days Item \* \* \* \* \* \* S LOCS 30 D SPORTS \$1,100.00 0.0 \$1,100.00 SSHOWDOWN 023

FBD LBD Oct 08 10/14/12 10/14/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Item . . . . . . S LATE 30 B 0.0 \$225.00 \$225.00 LINSIDER2 024

FBD LBD Oct 08 10/14/12 10/14/12

NR A/G Total Eligible Days Dur SC Self Pr Sales Catg Time Class Break Type **HHOLDS** Rate Spots Item \* \* \* \* \* S LATE \$150.00 \$150.00 30 B 0.0 025 LEXTRASUN1

FBD LBD Oct 08 10/14/12 10/14/12

Order Totals									
	Confirmed	Revised	Confirme	ed Total	Revised 1	Total			
Order Section	Quantity	Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt			
Spot Buy Lines	40	0	\$56,400.00	\$47,940.00	\$0.00	\$0.00			
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00			
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00			
Order Totals:			\$56,400.00	\$47,940.00	\$0.00	\$0.00			